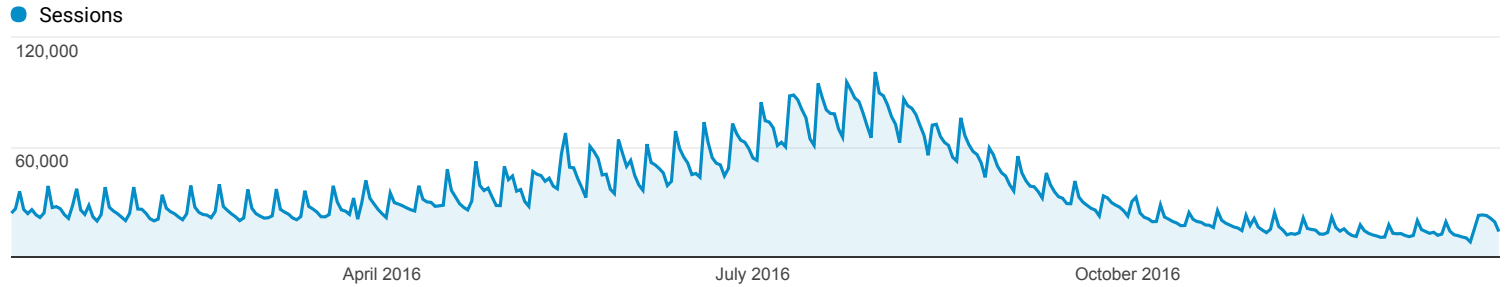


Jan 1, 2016 - Dec 31, 2016

Audience Overview

All Users
100.00% Sessions

Overview



Sessions
13,380,626

Users
7,615,069

Pageviews
39,798,257

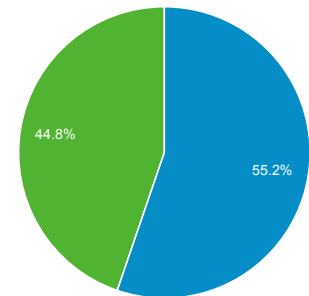
Pages / Session
2.97

Avg. Session Duration
00:05:15

Bounce Rate
34.29%

% New Sessions
55.14%

■ New Visitor ■ Returning Visitor



Country	Sessions	% Sessions
1. Germany	7,788,119	58.20%
2. Switzerland	757,307	5.66%
3. Austria	695,693	5.20%
4. Netherlands	611,619	4.57%
5. Italy	453,950	3.39%
6. France	348,617	2.61%
7. Poland	344,904	2.58%
8. Czechia	319,764	2.39%
9. Denmark	208,968	1.56%
10. United Kingdom	200,549	1.50%